

2026 Poland Spring® St Patty's Day Dispenser Sweepstakes

Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. Eligibility: The Poland Spring® St. Patty's Day Dispenser Sweepstakes (the "Sweepstakes") is open only to legal residents of (CT, ME, MA, NH, RI, VT, NJ, NY, PA) who are at least 21 years old at the time of entry. Employees of BlueTriton Brands, Inc. ("Sponsor"), and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules. Sponsor's decisions are final and binding in all matters related to the Sweepstakes. Winning the prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: BlueTriton Brands, Inc., Building 2, 900 Long Ridge Road, Stamford, CT 06902

3. Timing: The Sweepstakes begins on February 24th, 2026 at 12:00 p.m. Eastern Time ("ET") and ends on March 16, 2026 at 4:59 p.m. ET (the "Promotion Period"). Sponsor's servers are the official time-keeping devices for the Sweepstakes.

4. How to Enter:

Participation Requirements: To participate, you will need to have a personal Instagram account ("Account"). Creating an Account is free but subject to Instagram's legal terms: (<http://instagram.com/about/legal/terms/#>) **If entering via a mobile device and using your wireless carrier's network, standard data charges from your wireless carrier may apply.**

Entry Requirements: During the Promotion Period,

- (a) Follow @polandspringwtr on Instagram;
- (b) Tag one (1) person with whom you have a personal relationship in the comment. Your comment must meet the eligibility requirements for this Sweepstakes described below (herein "Comment");
- (c) Your Comment need not include any reference, positive or negative, to Sponsor's products or services, and **including such a reference will not improve your chance of winning.** However, your Comment must not violate any of the Content Restrictions listed below; and
- (d) You must not change your Instagram handle once you post a Comment to enter this Sweepstakes and until the prizes are awarded (as described in Section 6).

Content Restrictions for your Entry:

- Your Comment must be your original work;
- You must have permission to include the Instagram handle of other individuals and to grant the rights set forth in Section 5. You should not @ mention any minors (or otherwise ineligible individuals) in your Comment. If requested, entrant must be able to provide such permissions in a form acceptable to Sponsor;
- Your Comment must not convey any claims of Sponsor's products or services that would be deemed unsubstantiated or deceptive if made by Sponsor;
- Your Comment must not disparage Sponsor or any other parties;
- Your Comment must not contain material that violates or infringes another's rights and therefore may not include logos, trademarks, or any other intellectual property other than those of the Sponsor;
- Your Comment must not make references to or include: alcohol, illegal drugs, marijuana, tobacco, or firearms/weapons, any activities that are or appear to be dangerous, or any political agenda;
- Your Comment may not be indecent, obscene, sexually explicit, hateful, promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age; and
- Your Comment may not be tortious, defamatory, libelous, disparage Sponsor or any other person or party, or contain material that is unlawful in any way.

By posting a Comment that conforms to all of the above requirements, you will receive one (1) Sweepstakes entry. Sponsor, in its sole discretion, may disqualify any entry or Comment that it finds

unlawful, or in violation of these Official Rules.

Entry Limit: You may receive 1 entry during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than 1 entry by using multiple/different email addresses, identities, registrations and logins or any other methods will void that entrant's entries, and that entrant may be disqualified. Use of any automated system to participate is prohibited and may result in disqualification. In the event of a dispute as to the identity of an entrant, Sponsor will rely on the information submitted by the entrant to register for this Sweepstakes. If any additional information provided by entrant is inconsistent with the information provided at registration for this Sweepstakes, Sponsor may disqualify such entrant, and such disqualification may result in the forfeiture of any prizes won. Sponsor, in its discretion, may require additional documentation from entrant to show proof of entrant's identity.

5. Sponsor's Use of Social Post Content: Posting a Comment constitutes entrant's consent to give Sponsor a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display such Comments in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes. If requested, entrant will sign any documentation that may be required for Sponsor or its designees to make use of the non-exclusive rights entrant is granting to use the Comment.

6. Prize Drawing and Winner Requirements: Sponsor's decisions as to the selection of the potential winner are final and binding. On March 17, 2025, Sponsor will randomly select five (5) potential Sweepstakes winners from all eligible entries received during the Promotion Period. In the event that the potential winner cannot be contacted, is disqualified for any reason or forfeits the prize, Sponsor will award the prize to an alternate winner by random drawing from among all remaining eligible entries. Up to 2 alternate drawings will be held, time permitting, after which the prize will remain unawarded.

7. Prize, Approximate Retail Value ("ARV"), and Odds of Winning:

A. Prizes: FIVE (5) PRIZES: Each Prize includes: (a) one (1) Bottom load water dispenser; and (b) Three (3) 5-gallon Poland Spring water. Approximate Retail Value of One Prize: \$326.00

B. Total ARV: The total ARV of the Five (5) in the Sweepstakes is \$1,630

C. Odds of Winning: The odds of winning the prize depend on the total number of eligible entries received during the Promotion Period.

D. Taxes: Any valuation of the prize stated above is based on available information provided to the Sponsor, and the actual value of any prize awarded to a winner will be reported to the IRS as required by law. Winner is responsible for all taxes and fees associated with prize receipt and/or use. Winner may receive an IRS Form 1099 reporting the value of the prize. The Prize winner is solely responsible for all applicable federal, state, or other tax obligations related to the Prize. Sponsor will not provide any further assistance towards the winner's tax obligation.

Prize is awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. Prize is non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the prize (or any component thereof) for one of equal or greater

value if the designated prize should become unavailable for any reason. Winner is responsible for federal, state and local taxes as well as all other costs and expenses associated with acceptance of the prize that are not expressly set forth herein shall be solely the winner's responsibility. Limit of 1 prize per household. NAMES, LOGOS AND OTHER MATERIALS ARE USED FOR PURPOSES OF SWEEPSTAKES AND/OR PRIZE DESCRIPTION ONLY. ALL TRADEMARKS, SERVICE MARKS, TRADE NAMES, TRADE DRESS, PRODUCT NAMES AND LOGOS APPEARING IN THE SWEEPSTAKES ARE THE PROPERTY OF THEIR RESPECTIVE OWNERS; USE DOES NOT IMPLY AFFILIATION OR ENDORSEMENT.

8. RELEASE AND INDEMNIFICATION: By entering the Sweepstakes, each entrant, on behalf of himself/herself, and his/her executors and heirs, agrees: (1) to be bound and abide by these Official Rules and by all decisions of Sponsor, whose decisions are final and not open to appeal; (2) to release, indemnify, defend and hold harmless Sponsor, Meta Platforms, Inc., Instagram, LLC, and their respective parents, subsidiaries, affiliates, members, shareholders, agents, representatives, employees, suppliers, agencies, successors, assigns, licensors, advertising or promotional agencies and any prize-sponsoring agency (collectively, "**Released Parties**"), from any and all liability whatsoever in connection with or related to this Sweepstakes, including, without limitation, from any and all causes of action, liabilities, suits, claims (including but not limited to, third party claims that may be made against entrants, and claims arising out of or relating to acceptance, receipt, possession or use/misuse of any prize (including any travel or activity related thereto), or any publicity or other public exposure of entrants, including without limitation, claims concerning infringement or invasion of entrants' privacy or publicity rights, or defamation, or acts undertaken in preparation for, or participation in, the Sweepstakes, cross-claims or counterclaims, costs, injuries, losses or damages or demands of any kind (including without limitation personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light) (collectively, "**Claims**"), WHETHER OR NOT ARISING FROM THE NEGLIGENCE OF A RELEASED PARTY; (3) on behalf of himself/herself, and his/her executors and heirs that he/she has no right to bring, and covenants not to bring, any claim, action, or proceeding of any kind or nature whatsoever against the Released Parties; (4) to assume all risks, express or implied, associated with all Claims released above, including without limitation, all risks concerning entry into and participation in the Sweepstakes; and (5) that NEITHER SPONSOR NOR ANY OF THE RELEASED PARTIES HAVE MADE OR MAKE OR ARE RESPONSIBLE OR LIABLE FOR ANY WARRANTY, REPRESENTATION OR GUARANTEE, EXPRESS OR IMPLIED, RELATIVE TO THIS SWEEPSTAKES OR A PRIZE, INCLUDING BUT NOT LIMITED TO, ITS QUALITY OR FITNESS OR MERCHANTABILITY, AND ALL PRIZES ARE TENDERED TO ENTRANTS ON AN "AS IS" BASIS. THERE ARE NO WARRANTIES THAT EXTEND BEYOND THE DESCRIPTION ON THE FACE OF ANY PROMOTIONS OR MATERIALS OF ANY PRIZE.

9. Publicity: Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Sponsor's and its agents' use of winner's name, prize information, likeness, photograph, social handle, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration. Sponsor is not obligated to use any of the above-mentioned information on publicity materials but may do so and edit such information or materials at its sole discretion, without further obligation or compensation.

10. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, if any fraud, technical failures, human error, or any other factor impairs the integrity or proper functioning of the Sweepstakes, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, wide spread illnesses, declarations of war, acts of God, acts of terrorism) interferes with any aspect of the Sweepstakes, including but not limited to fulfillment of the prize(s), or any part thereof, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance and may modify the prize(s) offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes, including but,

not limited to submitting fraudulent entries, or to be acting in violation of the Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In no event will more prizes than are stated in these Official Rules be awarded. If, for any reason, more prize notifications are sent (or more claims are received) than the number of prizes offered as set forth in these Official Rules, Sponsor reserves the right to award the intended number of prizes through a random drawing from among all eligible prize claims received. In the event there is a discrepancy or inconsistency between any other statements contained in any Sweepstakes-related materials (including printed versions of these Official Rules) and the Official Rules as posted on the Promotion Site, the Official Rules as posted on the Promotion Site shall prevail, govern, and control.

11. Limitations of Liability: The Released Parties are not responsible for: (a) any incorrect or inaccurate information either caused by printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes or provided by entrants; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections to the internet, in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the Sweepstakes, including but not limited to the entry process; (d) technical or human error which may occur in the administration of the Sweepstakes, including but not limited to the processing of entries; (e) late, lost, undeliverable, damaged or stolen mail; or (f) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes, or to the receipt, use, inability to use, or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible.

12. GOVERNING LAW/ARBITRATION: The Sweepstakes and these Official Rules are governed by the laws of the State of Connecticut, without regard to its conflicts of law rules. As a condition of participating in this Sweepstakes, participants agree that any dispute or cause of action relating in any way to these Official Rules or the Sweepstakes shall be submitted to confidential arbitration in Stamford, Connecticut. Arbitration shall be conducted under the rules then prevailing of the American Arbitration Association. The arbitrator's award shall be binding and may be entered as a judgment in any court of competent jurisdiction. To the fullest extent permitted by applicable law, no arbitration by any party under these Official Rules shall be joined to an arbitration involving any other party subject to these Official Rules, whether through class arbitration proceedings or otherwise. In no event shall the arbitrator be entitled to award exemplary, treble or any other form of punitive damages, regardless of the claims raised.

13. Severability: If the application of any provision of these Official Rules to any particular facts or circumstances shall for any reason be held to be invalid, illegal or unenforceable by a court, arbitration panel or other tribunal of competent jurisdiction, then (a) the validity, legality and enforceability of such provision as applied to any other particular facts or circumstances, and the other provisions of these Official Rules, shall not in any way be affected or impaired thereby; and (b) such provision shall be enforced to the maximum extent possible. In addition, if any provision contained in these Official Rules shall for any reason be held to be excessively broad as to duration, geographical scope, activity, or subject, it shall be construed by limiting and reducing it, so as to be enforceable to the extent compatible with applicable law.

14. Entrant's Personal Information: Information collected from entrants is subject to Sponsor's [Privacy Policy](#).

15. Winner List: To obtain the name of the Sweepstakes prize winner (name only), send a self-addressed stamped envelope to: Poland Spring St. Patty's Day Dispenser Sweepstakes, BlueTriton Brands, Inc., 900 Long Ridge Road, Stamford CT 06902 by March 31, 2026.

16, **Sponsor:** BlueTriton Brands, Inc., 900 Long Ridge Road, Stamford CT 06902.

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